

# AURORA LYDIA DOMINGUEZ

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## Professional Summary

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Obtain a position where I can inspire those looking to learn the skills they need to become a communications professional and teach them the skills they need to pursue a career in Journalism, English, Communications, Spanish-language skills and writing/reading. Obtain a position where my writing, social media and editing skills can be put to use. Obtain a position where I can grow as an educator, writer and communications professional.

## Skills

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- Individualized support
- Online teaching
- Classroom management
- Group instruction
- Lesson planning
- Technology integration
- Course planning
- Fluent in Spanish
- Highly organized
- Sound editorial judgment
- Strong broadcast and AP style writing skills
- Advanced knowledge of newsroom computer systems
- Investigative skills
- Social media
- Skilled interpreter and translator

## Work History

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**Columnist** 01/2018 to Current

**Frolic Media** – Los Angeles, CA

- Kept detailed schedule of column deadlines.
- Wrote various work columns every week on subjects such as Books and Writing.
- Wrote columns LOVE YA and Sunday Brunch interview series.
- Corresponded with the editor and publicists in the publishing world.

**Contributor** 09/2020 to Current

**Book Riot** – Brooklyn, NY

- Collaborated with other writers and team members for new ideas and strategies.
- Created eye-catching and innovative pieces about books and publishing, as well as pop culture.
- Collaborated with editors and other writers.

**Advanced English Teacher** 07/2018 to Current

**Yale University** – New Haven, CT

- Assessed needs of and taught Advanced English writing, reading and communication skills to international students ages 13 to 18 at the Yale University campus with International Summer School Of Scotland (ISSOS).
- Led group activities, homework nights and helped with study hall and made sure students were actively engaged and receiving differentiated instruction to meet their diverse cultural needs.
- Supported and celebrated student success.

#### **Lecturer**

07/2018 to 01/2019

#### **University of Miami – Coral Gables, FL**

- Lectured a group of 16 undergraduate students and taught them a course in the Journalism and Media Management department.
- Worked closely with the department to help meet student needs, create a syllabus and to create engaging and challenging lessons plans to help them succeed in the course and their college experience.
- Devised lesson plans and worked closely with the communications department to engage students with in-class activities.

#### **Writing Coach**

08/2018 to 05/2019

#### **Florida International University – North Miami, FL**

- In charge of grading and assisting students with their writing on a college level course known as "Writing Strategies." Follows strict AP style and grammatical structure to grade a group of 40 students.

#### **High School Teacher**

01/2016 to Current

#### **Boca Raton Community High School**

- In charge of teaching social media and AICE and AP (Advanced Placement) English courses at this top-ranked community high school in Boca Raton, FL.
- In charge of groups of 25-30 students and of making sure they reach their academic goals.
- Led interesting and diverse group activities to engage students in the material.
- Worked with administrators on behavioral issues to support the needs of all students.
- Completed in-service and additional training to maintain professional growth.
- Prepared and implemented lesson plans covering required course topics.
- Administered assessments and standardized tests to evaluate student progress.
- Built learning and citizenship skills to help with personal growth in addition to increasing academic knowledge.
- Utilized multimedia strategies and technology to convey information in fresh and interesting ways.
- Kept classroom organized, clean, and safe for all students and visitors.
- Established clear objectives for all lessons, units and projects.
- Encouraged students to persevere with challenging tasks.

**Adjunct Faculty**

08/2016 to 08/2017

**Broward College**

- Teaches journalism and mass communications courses on a contract basis.
- Creates a syllabus and lesson plans and manages student needs.
- Maintained office hours to help students with questions and educational support.

**Freelance Journalist**

01/2004 to Current

**Various Media Outlets**

- Wrote, edited and produced stories for multiple platforms, including Internet and digital channels.
- Contributes stories and videos to Bauer Xcel, South Florida Parenting, Just Jared Jr. and other esteemed journalistic publications on a contract basis.

**Adjunct Professor**

04/2016 to Current

**Florida Atlantic University**

- In charge of teaching media and communications courses at this 4-year university in Boca Raton and in charge of making sure students reach their academic goals.
- Position on a contract basis.

**Senior Web Editor**

01/2015 to 01/2016

**Bauer Xcel Media Group**

- In charge of updating and editing the teen group's websites J-14, J-14 in Spanish, M Magazine and Twist Magazine.
- In charge of social media and creating fresh and original content geared at teens and avid readers.
- In charge of contributing book reviews and author interviews to MissLiterati.com.
- In charge of updating social media and keeping the content new and rapidly updated for the teen websites.

**Adjunct Faculty**

01/2014 to Current

**Miami-Dade College**

- In charge of teaching and leading groups of around 15-30 students in classes that relate to the media and communications field.
- Tasks include the developing of lesson plans, grading structures and the leading of students to make sure they reach their academic goals.
- Currently teaching on a contract and semester-by-semester basis.
- Classes that I teach include Basic Reporting and Editing and Makeup, as well as the management of the Internship Course, which helps students obtain internships and also assists students through meetings that help them excel in their internship duties.
- I have helped with the placement of students in a variety of internships and jobs in the

Miami-Dade and Broward County areas.

- I also represent Miami-Dade College's North Campus Journalism program and work with the department to ensure that the program's needs, as well as the student's needs, are being met throughout the thorough implementation of solid academic practices and the growth of the journalism program.
- Works closely with the school newspaper, The Reporter, to make sure students acquire experience and clips as they take their reporting, editing and internship-based courses.

### **Managing Editor**

01/2011 to 01/2015

#### **Where South Florida**

- In charge of the Morris Media Network publication, Where South Florida, as well as the South Florida region's Gold Coast and Miami Guest books and their social media presence.
- In charge of the Tampa and Southwest Florida market as well as the region's web presence and social media products.
- Visit [www.wheretraveler.com](http://www.wheretraveler.com) to view current issues and a web overview of the market.
- Covers Palm Beach, Broward, Miami-Dade, Tampa Bay and Southwest Florida regions for the company.
- In charge of working with the publisher and sales team with all the decision-making regarding the publications, and attends networking events to represent the brand and products.
- Writes and edits travel and local content for the site [www.wheretaveler.com](http://www.wheretaveler.com).
- Manages a team of freelancers and interns, as well as a freelance budget.
- Manages the editorial assistant, who works 15 hours a week completing editorial tasks.
- Manages client e-mail marketing campaigns through the use of Silver Pop on a weekly basis.
- Led the creation of Tampa Bay Where Magazine in late 2014 and is currently the editor of such publication.
- Creates all storyboards for the in-room hotel guest books and also creates the yearly editorial calendar coming up with fresh innovative ideas for the publications.
- Manages cover photo shoots when necessary, as well as comes up with photo essay ideas for the hardcover in-room hotel guest books and helps with the gathering of additional images.
- In charge of hiring freelancers for the publications and making sure their work is completed in a timely manner and that they meet the required deadline for all online and print publications.

### **Adjunct Faculty**

01/2009 to Current

#### **Florida International University**

- Taught a variety of classes, on journalism, web design and multimedia in the Spanish-Language Master's Program and the undergraduate Journalism/Mass Communications program for a group of around 20 students.
- Assisted students with their work and helped them reach their academic goals.
- Created lesson plans and graded students accordingly.
- Taught on a contract and ongoing basis.

- Developed and implemented lesson plans that covered all required topics.
- Selected appropriate materials to support student learning needs.

### **Online Producer**

01/2008 to 01/2011

#### **The Miami Herald, Assistant Editor/Miami.com, MiamiHerald.com**

- Wrote two well-read columns for the multimedia web site, and edited stories.
- Managed content of Spanish version of Miami.com, and assisted the editor with the English version.
- Managed a roster of freelancers.
- The column "Clink!" - about nightlife and cocktails - ran once weekly.
- Wrote about fashion, music, human interest and cocktails for the Herald's Tropical Life section.
- Wrote about nightlife for El Nuevo Herald's weekend section, "Viernes." Participated as broadcast talent for videos for the site's online channel.
- Produced content for the English and Spanish language versions of the site, as well as blogged daily for the Spanish site.
- Wrote in-depth features and news stories for a variety of Miami Herald sections.
- Helped the marketing department with the creation and production of Miami.com events throughout the city.
- Networked at events to scout and establish partnerships and make connections for the site.
- In charge of updating www.miamiherald.com during a variety of night and day shifts, making sure stories were current and had images.
- Dealt with breaking news as they came in, as well as managed the production of the website for The Miami Herald.

### **Features/Multimedia Reporter**

09/2005 to 01/2008

#### **The Lakeland Ledger/NY Times Company**

- Wrote stories on the visual arts, music, theater, family and relationships beat.
- Met weekly with editors to discuss a variety of fresh and creative story ideas to develop as video and print for The Ledger and its Web site, www.theledger.com.
- Wrote a weekly music column, a daily blog, contributed multi-media packages to complement stories and participated in televised news bulletins for partner Bay News 9.
- Assisted in copyediting, shot video and was Life section personality with a monthly bartending feature for the online Ledger TV network, as well as occasional art and fashion multimedia news.

### **Reporter/Photojournalist**

01/2004 to 01/2005

#### **The Miami Herald**

- Wrote human interest and community stories, features, restaurant reviews, breaking news and business profiles for the Neighbors section as part of the FIU Miami Herald Scholarship program.
- Took photographs to accompany stories as well as shot video and created multimedia packages for the Neighbors section of The Miami Herald.

- Writer/Intern** 01/2004 to 01/2005  
**MTV Latin**
- Wrote and contributed a variety of biographies and stories for the Spanish-language music Web site and worked as a talent escort in the 2005 MTV Video Music Awards in Miami.
- Reporter/Columnist** 01/2003 to 01/2004  
**San Juan City Magazine**
- Wrote monthly column, "Film Aurora," and other stories for the magazine.
- Copy Aide/Film Critic/Reporter** 01/2002 to 01/2004  
**The San Juan Star**
- Wrote film reviews and feature stories for the Portfolio section, along with business and local news articles.
  - Created weather, business and cartoon pages, and produced the teen advice column, "Save the Drama for Aurora."
- Reporter** 04/2001  
**Casiano Communications**
- Wrote and produced stories for the San Juan, Puerto Rico communications company, as well as led the creation of the website "PR! Wow's" weekly young adult column.
- Special Assignment Reporter** 04/2001  
**CBC Radio**
- Wrote and produced a segment on the Puerto Rican youth scene and created a profile on Puerto Rico aimed at explaining the island for worldwide listeners in Nova Scotia.
- Intern** 07/2000  
**Associated Press**
- Wrote and produced stories as an intern for the San Juan, Puerto Rico bureau.

## References

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References: JaDee Guidice, former publisher at Where South Florida, 305.785.217 David Merves, Former Journalism Professor at MDC, 305-915-7633 Carissa Chesanek, Freelance Writer and Editor, 860-798-0401

## Education

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- Master of Science:** Journalism and Mass Communications 2005  
**Florida International University** - Miami
- Bachelor of Science:** Mass Communications 2004

**Universidad del Sagrado Corazón** - San Juan, Puerto Rico

**AICE General Paper and AICE Global Perspectives Certificate**

2017

**Cambridge International Examinations** - Cambridge, United Kingdom

SPJ Award for Non-Deadline Feature Writing 2014 Bronze FMA Charlie Award for Best Cover

**No Degree:** Teacher

**AP Seminar Capstone Certificate** - Boca Raton, FL

Completed training to teach AP Seminar/Capstone for College Board in 2016 and 2019.

## Languages

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Bilingual - English/Spanish

## Accomplishments

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2007 SPJ Award for Non-Deadline Feature Writing

2014 Bronze FMA Charlie Award for Best Cover

2020 SPJ Award for Blog Writing

AICE General Paper Cambridge University Professional Certificate

AICE Global Perspectives Cambridge University Professional Certificate

AP Seminar College Board Professional Certificate

Florida Department of Education Certified Teacher in the State of Florida (Journalism and Spanish)

Participated as a buddy and mentor teacher in the Palm Beach County Schools New Teacher Program.

Participated as a presenter in the Palm Beach County Schools Summer Institute.

May 2019 Teacher of the Month

October 2020 Teacher of the Month